

BIG IMPACT ADS

Performance-Driven Creative Support,
Built for Fast-Moving Teams

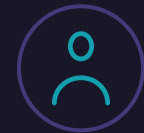
BIG IMPACT ADS

PRO PLAN

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THE PROBLEM

Creative support usually breaks in one of three places: cost, speed, or consistency.



In-House Hiring

High fixed cost, limited bandwidth, PTO gaps, and one full-time skill set



Agencies

Higher hourly pricing, slower handoffs, and extra account-management overhead



Freelancers

Good for one-off projects, but harder to scale across ongoing requests and shifting priorities

The result: most growing teams end up paying more than expected for less flexibility.

THE SOLUTION

Senior-level creative support without full-time payroll overhead.

A monthly creative partner built for teams that need to move fast without compromise.



Fast
turnaround



Steady output
across formats



Stronger brand
consistency



Flexible support
as priorities shift

Better than a freelancer for ongoing needs. Leaner than an agency when you don't need the layers.

A more efficient middle ground

Monthly Cost Comparison — U.S. Creative Support Benchmarks (2026)

Big Impact Ads Pro Plan

\$6,495

Agency Partner (80 hrs @ \$125/hr)

\$10,000

Senior In-House Creative Support

\$12,475

~48%
less than in-house

~35%
less than agency

Illustrative U.S. benchmarks based on current public salary, benefits, software, and agency pricing data as of March 2026.

What you get beyond the price

- ◆ Senior creative thinking, not just production
- ▶ Fast execution across ads, sales materials, and marketing content
- ◆ AI-assisted workflows for faster concepting, iteration, and asset production
- ◆ A single creative partner who stays close to your brand and team
- 💰 Predictable monthly pricing instead of open-ended hourly spend

PRO PLAN

\$6,495
/month

Predictable monthly support
for recurring creative needs

INCLUDES

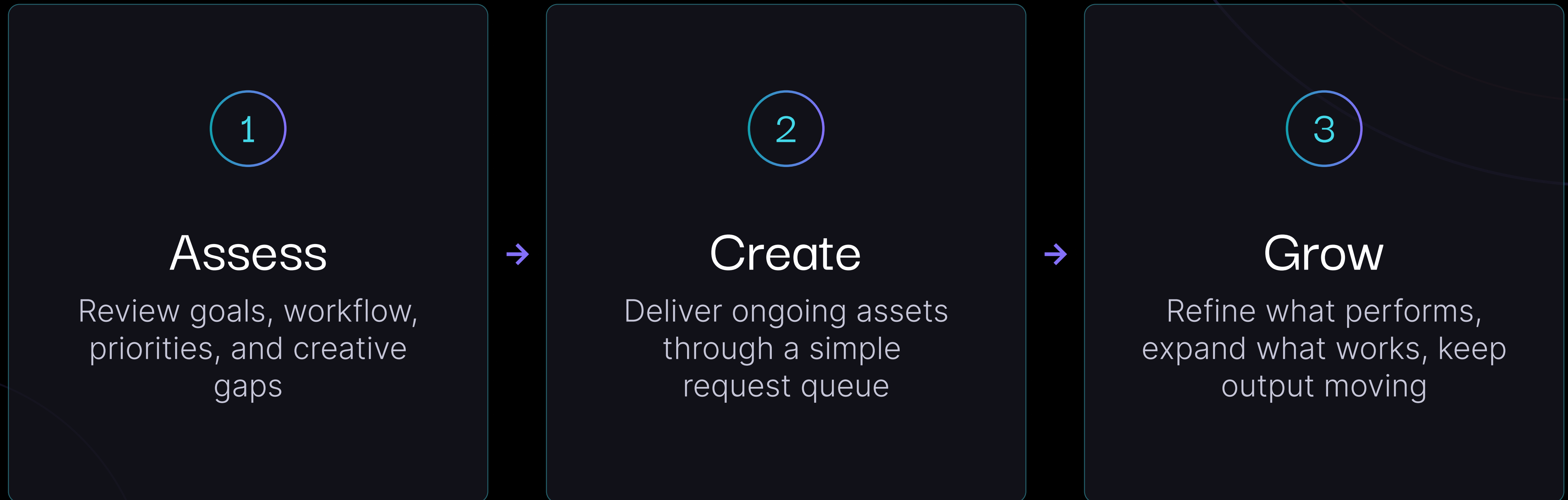
PROCESS

- ✓ 1 active request at a time
- ✓ Unlimited requests in queue
- ✓ Most tasks in 1–3 business days
- ✓ AI-assisted image generation
- ✓ Optional team collaboration

DELIVERABLES

- ✓ Ad creative and campaign assets
- ✓ Social media graphics
- ✓ Email and promotional materials
- ✓ Decks, one-pagers, and PDF/report design
- ✓ Brand support and visual refreshes

Three steps to better creative output



YOUR NEXT CREATIVE PARTNER

Big Impact. No Overhead.

GET STARTED

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